













ICDE STRATEGIC PLAN

PURPOSE	<h2>TOGETHER WE SHAPE INCLUSIVE, SCALABLE AND SUSTAINABLE EDUCATION</h2>	<h2>STRATEGIC OBJECTIVES 2025 - 2028</h2>
TARGET MEMBERS	<p>We engage institutions from top to bottom</p> <div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;">  <p>We aim for institutions (Higher Ed and Tertiary) with resources, expertise, ideas and engagement</p> </div> <div style="text-align: center;">  <p>We engage the CEO/President - a decision maker with interest in borderless collaboration</p> </div> <div style="text-align: center;">  <p>We segment the needs of members based on up-to-date knowledge of trends and interests</p> </div> </div>	<p>1 Increased global impact from ICDE members shaping the future of education</p>
VALUE FOR MEMBERS	<p>"ICDE helps us with our transformation and growth"</p> <div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;">  <p>"We have a valuable voice in a global community of change-makers shaping the future of education"</p> </div> <div style="text-align: center;">  <p>"We get ideas, insights and knowledge for the design and delivery of inclusive, scalable and sustainable education"</p> </div> <div style="text-align: center;">  <p>"ICDE enables and empowers us to learn, collaborate and innovate across borders and sectors"</p> </div> </div>	<p>2 Increased ICDE brand recognition through the showcase of ICDE members' contribution to inclusive, scalable and sustainable education.</p>
ICDE'S DELIVERY	<p>We provide a global marketplace for the exchange of innovation and ideas</p> <div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;">  <p>We communicate diverse stories that engage and inspire</p> </div> <div style="text-align: center;">  <p>We facilitate advocacy, events and collaborative projects.</p> </div> <div style="text-align: center;">  <p>We build a trustworthy brand through globally relevant quality content and expertise.</p> </div> </div>	<p>3 Extended delivery of quality services and products through a global marketplace that enables and empowers members to innovate and grow.</p>
ORGANIZATION	<p>We have a scalable model for the delivery of our products</p> <div style="display: flex; justify-content: space-around; align-items: flex-start;"> <div style="text-align: center;">  <p>We have relevant insight & relations</p> </div> <div style="text-align: center;">  <p>We have a mighty team with the core competency.</p> </div> <div style="text-align: center;">  <p>We outsource parts of our delivery to partners and members.</p> </div> </div>	<p>4 Sustained and scalable model of ICDE services and products for long-term growth.</p>
CULTURE	<p>Building a Culture of Care, Curiosity and Challenge.</p>	